

Léger, The Research Intelligence Group was commissioned by the Early Child Development Funders Working Group (ECDFWG) to conduct a study across the country to gauge Canadians' opinions and attitudes regarding early childhood development (ECD) and education (ECE).

The Study highlights that:

Canadians recognize the benefits of investing in children



"The research re-affirms that Canadians are proud of their public institutions. 76% view public education as a "top of mind" policy priority, scoring it higher than economic development and second only to health care."

Young people are feeling economically vulnerable



"Young people (18-34) and families with young children are feeling so economically vulnerable that they are limiting their families or foregoing having children all together. They want governments to invest more in families, particularly families with very young children. We need to address that gap."

Early childhood education delivers on Canadian values



"Canadians value the ideas of learning through play, of leveling the playing field so that all children have equal opportunity for success, and of early learning that strengthens self-esteem and self-confidence. Research continues to demonstrate that early childhood education (ECE) delivers those things along with many other profound social benefits, however the study revealed that Canadians have not yet made the link between what they value and early childhood education – a gap that provides a context for dialogue in Canada on how and why investing in ECE will deliver the benefits that Canadians desire and value."

[Read the report](#)